



UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

September 10, 2025

Via Federal Express

[Company] [Address]
[City, State Zip]

Dear [Company]:

Enclosed is an Order to File Special Report (“Order”) issued by the Federal Trade Commission pursuant to Section 6 of the FTC Act. The Order seeks information regarding your company’s (hereinafter “you” or “your”) Generative AI Companion Product(s) or Service(s), including how you monetize user engagement; process user inputs; share user data with third parties; generate outputs; measure, test, and monitor for negative impacts before and after deployment; develop and approve characters, whether company- or user-created; employ disclosures, advertising, and other representations to inform users about features, capabilities, the intended audience, potential negative impacts, and data collection and handling practices; and monitor and enforce compliance with rules, terms of service, or other policies governing use of the product or service.

We would like to confer by telephone with you or your designated counsel by no later than Thursday, September 25, 2025, to discuss the timing and format of your submission. Please carefully review the Order prior to that teleconference, including all definitions and instructions, and consider the availability of the requested data and information. To facilitate production and review of the responses, we provide specific directions for submission of the data by electronic format.

Submissions responsive to this Order that are marked “confidential” will not be disclosed without first giving you ten (10) days’ notice of the Commission’s intention to do so, except as provided in Sections 6(f) and 21 of the FTC Act. Confidential or privileged commercial or financial information will be reported only on an aggregate or anonymous basis, consistent with Sections 6(f) and 21(d) of the FTC Act.

In addition to the above request, we also would be happy to consider any additional information you consider relevant to this inquiry. If you have any questions about the issuance of this Order or your filing of a Special Report to the FTC, please contact [CONTACT].

Very truly yours,

April J. Tabor
Secretary of the Commission